

Name: Bettyjo Francis

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Business: Perform Act Dance WA (PADWA)
www.padwa.com.au

ABN: 21 627 157 291

Qualifications:

2005 to present: Bachelor of Arts (Major Psychology) ECU WA

Human Resources Professional

Working with Children current

Full Motor Vehicle Drivers Licence

Registered Agent:

Background:

1973 to 1990: Dancer for the Helen Mackay School of Dance, Modern Jazz, Tap and Classical to Assistant Teacher. 1993-6 Shirley Farrell School of Dance 1999-2001: Dancer at Pineapple Studios London.

1989 to 1999: WA POLICE, Detective Child Protection Unit

2000 to 2005: STORM Telecommunications: Account Manager UK & Europe

2006- 2011: Rio Tinto Argyle Diamonds and Head Office, Human Resources and Recruitment Specialist

2011-2016: Business Development Manager, Human Resources Manager for The Australian Mining Review.

2016 to present: Business Owner Perform Act Dance WA.

Awards

Police: Academic Award & Adrian Storm Award for Excellence, Detective Training

Dean's list: ECU Psychology

Sales Award: STORM Telecommunications TOP achiever

Other:

2013- present: Events and Charity work for the Harry Perkins Institute for medical research Raising in excess of \$70k for the Ride to Conquer Cancer and the Walk to End Women's Cancer. Raising 2 children aged 5 and 7. Organiser of The Family Fun- Day for Charity x 2 , Black and White Dinner Dance, Purple Hearts Ball, Charity Wine tour, Helen Mackay School of Dance 20 year Re-union, The Broome Dance & Musical Extravaganza, and The Kununurra Dance & Musical Festival plus many local and regional workshops and showcases.

Perform Act Dance WA Specific Details:

Formed in September 2016 you can find us at www.padwa.com.au

or via Face book which is most up to date

<https://www.facebook.com/performactdance/?ref=bookmarks>

"Connecting Dance, Performing Arts and Education Schools, with Industry Professionals in Acting, Dancing, Singing and Music, via master classes, events and talent management.

My main artists who conduct workshops through PADWA are:

- **Rachael Beck (Musical Theatre, Stage and Screen)**
- **Christopher Horsey (Tap Dogs, Chicago, Director Choreographer) husband of Lucy Durack**
- **Leanne Stojmenov (Principal of the Australian Ballet)**
- **Marc Cassidy (Senior Male Dancer Australian Ballet)**
- **Yukino McHugh (So you think you can dance finalist : Contemporary ,Hip Hop and Jazz)**
- **Rebecca Davies (RADAR technique specialist)**
- **Myles Pollard (McLeod's Daughters, Actor in series and screen)**

What PADWA offer to the Professional Artist involved in teaching Master-classes:

- Personalised Assistance:
- Collection from and to airports
- Accommodation
- Transportation to events
- Meals for Lunch Breaks
- Booking of venues, insurance, lease agreement, keys and clean up
- Advertising of event via try booking, facebook, instagram and other social/media
- Promotion of the artist and event through the above and newspaper and radio
- Booking of students, for group, private and choreography sessions

- Complete schedule
- Booking of flights
- Organisation at the events, dealing with parents
- At workshops to assist with sick students or other unexpected occurrences
- Talent Management Service for new clients

What PADWA offer for Talent Management programs:

When you sign up with Perform Act Dance Talent Management you receive:

- Professional head shots
- Show-reel of talent, eg introduction, monologue, dance and/song
- Guaranteed inclusion on PADWA talent data base for connection to Casting Agents
- Set up and inclusion on TOP databases such as STARNOW and SHOWCAST
- PADWA Starter pack full of useful information on THE BUSINESS
- Additional classes run by Industry Professionals
- CV template
- 10% discount of any future master classes not included in the package
- First offer for special VIP EVENTS
- Shortcut straight to Auditions for PADWA Events
- Detailed contract
- Follow up and contact via email, phone and in person

Testimonials:

Rachael Beck:

"Beej Francis is a consummate professional who will inspire your kids to be the best performer they can be. I have no hesitation in recommending PADWA for their fantastic workshops and talent agency."

Leanne Stojmenov, Current Australian Ballet Principal:

'Beej effortlessly makes things happen. I am fussy and particular and she manages my demands with great detail and thought'

Mark Cassidy, Australian Ballet Senior:

"I have found Beej to be a professional and extremely organised agent who goes above and beyond to get the job done. The emphasis is on mutual benefit and a feeling of working as a team to achieve a common goal. I would highly recommend her. "



Beej Francis | M: 0421 977 148

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